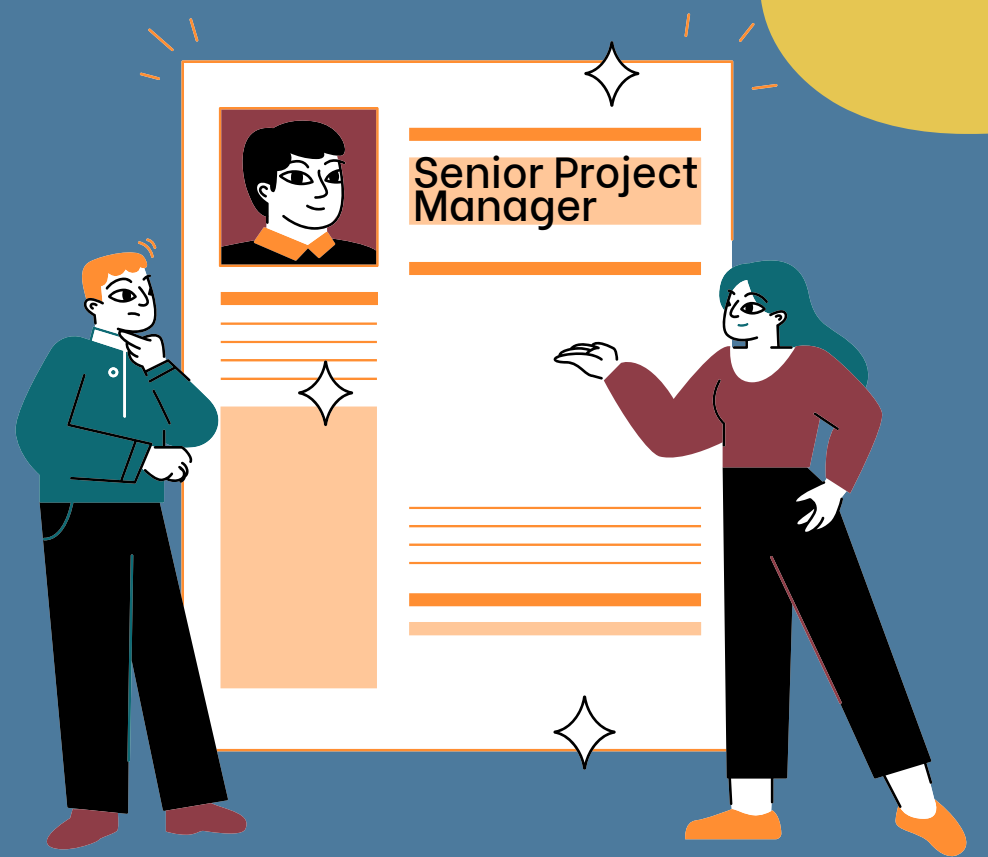


HOW TO CREATE A LINKEDIN PROFILE

LIKE A PRO

1 WRITE A GOOD HEADLINE

Make sure that your headline clearly describes what you do or what you want to do.



2 SUMMARIZE ACHIEVEMENTS

Write a summary that conveys why hiring managers should hire you and why they should believe that you'll succeed at their company or organization.

3 LIST RELEVANT SKILLS

Make sure to let everyone know about your skillset. Demonstrate how well-matched those accomplishments are with the position you are aiming for.



4 BE ACCURATE

Every information you state in your LinkedIn profile should be accurate. This includes your educational background and your work experiences.

